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Hong Kong Society for Paediatric Immunology,

Allergy & Infectious Diseases

# World Allergy Week (2-8 April 2017)

Hong Kong Institute of Allergy, together with other member societies of World Allergy Organization around the world, will host World Allergy Week from 2 - 8 April 2017. The theme and educational focus will be: Understanding Urticaria - World Allergy Organization (WAO) says there is hope for the "Agony of Hives". The Hong Kong events will be co-organized with Hong Kong Allergy Association (HKAA), and supported by Hong Kong Society of Paediatric Respirology & Allergy and Hong Kong Society for Paediatric Immunology, Allergy & Infectious Diseases.

More than 50% of Hong Kong people are suffering from one or more forms of allergic diseases, and up to 1.8% of the population worldwide currently has chronic urticaria. World Allergy Week 2017 organizers plan to draw attention to this and the needs of allergy awareness.

Chronic urticaria is defined as episodic or daily hives lasting for at least six weeks and impairing quality of life. But there is hope for controlling chronic urticaria. During World Allergy Week 2017 experts will provide information in diagnosing and managing the disease. The World Allergy Organization member societies around the world will organize education events that will help to increase the awareness. International experts will discuss the disease and approaches to patient care during a webinar to be held on 4<sup>th</sup> April, 2017.

Hong Kong events will be held at HKAA (Address: 394 Shanghai Street, Yau Ma Tei, Kowloon) and the details are as follows:

• World Allergy Week Media Briefing

o Date: 2 April, 2017 (Sunday)

o Time: 2:30pm

o Topic: Understanding Urticaria - WAO says there is hope for the "Agony of Hives"

## • Patient Sharing Session

o Date: 2 April, 2017 (Sunday)

o Time: 3:00pm

o Topic: Common daily problems encountered by allergic patients

#### Health Exhibition

o Date: 2-8 April, 2017

o Topic: Common allergic diseases

## • Public Workshop 1

o Date: 2<sup>nd</sup> April, 2017 (Sunday)

o Time: 3:30pm

o Topic: Urticaria: what can we know more?

#### • Public Workshop 2

o Date: 8 April, 2017 (Saturday)

o Time: 2:30pm

o Topic: Anaphylaxis and Food Allergy: What can we do more?

For more information about World Allergy Week 2017, please visit: <a href="www.worldallergyweek.org">www.worldallergyweek.org</a> & <a href="http://www.allergy.org.hk">http://www.allergy.org.hk</a>.